

LIFTING AWARENESS



FOR CANCER



**HELP A GREAT CAUSE
GET A FREE T-SHIRT**

“I’m glad to work with Ray and Shore Side Docks on the Lifting Awareness for Cancer project. It is the kind of program that I am proud to be a part of. Together we can raise some serious dollars to help beat all forms of cancer”

SATCH SANDERS

I believe some people we meet, we meet for a reason. My sister Chris was diagnosed with ovarian cancer six years ago, yet I did nothing. While attending a benefit for Chris, held this past November, by the girls at my sister’s work, I decided it was time / did something.

Last summer I met retired Boston Celtics great Tom “Satch” Sanders and his wife Gin. They asked us to develop a lift for Gin’s rowing scull, so that she could get it in and out of water by herself. Thru the many hours refining the prototype I was lucky enough to get to know this great couple.

It was during this time that I learned that Gin was a seven year survivor of throat cancer, and of the passion she has for helping others with this horrible disease. After having talked to her about my sister’s fight she told me about a fundraiser that she and Satch had held for Dana Farber.

So, after that day in November I asked Satch and Gin to help develop a campaign to raise money for the fight against cancer. We met a few times, made some calls to Dana Farber and got their blessing, and over lunch one day, Satch agreed to endorse the fund raiser.

Now, it is with great pride that I introduce Shore Side Docks “ LIFTING AWARENESS FOR CANCER”

Now when you buy a Shore Side Docks Boat or PWC Lift you are helping lead the charge against Ovarian Cancer.

RJ Industries and your participating Reseller will donate \$160 for each Boat Lift and \$60 for each PWC Lift you purchase from Shore Side Docks.

Plus, you get a beautiful, Limited Edition Shore Side Docks Lifting Awareness T-Shirt! Get yours today!

94% OF MONIES DONATED GO DIRECTLY TO CANCER RESEARCH